

AAMD Region VI Meeting 2012

Blossoming Towards the Future



April 13 – 14, 2012

Sheraton Reston Hotel
Reston, VA
(near Washington, DC)



Exhibit and
Sponsorship
Opportunities

AAMD
American Association of Medical Dosimetrists

Dear Prospective Exhibitor/Sponsor:

Thank you for your interest in the upcoming Region VI American Association of Medical Dosimetrists (AAMD) Meeting to be held in Reston, VA, April 13-14, 2012 at the Sheraton Reston Hotel.

This meeting will offer exhibitors and sponsors prominent opportunities to interact with medical dosimetrists and other radiation oncology professionals in an intimate learning environment. Over the course of two full days, the exhibit hall will be the site of breakfast and breaks for the attendees. Come meet with your current clients and make contact with new ones!

We hope you will support our meeting by exhibiting and/or providing a sponsorship, ranging from sponsoring a speaker to hosting a luncheon. Sponsorship makes our meetings much more affordable for our professionals to attend. As you may know, many hospitals and clinics have cut back on their educational spending for staff, which means that many of our attendees are paying out of their pockets to attend meetings because they want to stay on top of advancements in their profession. Sponsorship entitles you to a booth within our exhibit hall at no charge. Exhibit space includes the registration for up to two of your company representatives. If you are unable to attend but want to support the meeting, your company can still be a sponsor. We will acknowledge your company's sponsorship in our program. Of course, we would love to see your company's display in our exhibit hall - the attendees always enjoy learning about new products!

We hope to see you in Reston this spring! If you have any suggestions or ideas, please contact Rhonda Sabb at rdsabb@gmail.com or AAMD Director of Marketing Stacey Wilson at swilson@medicaldosimetry.org

Thank you for your continued support of AAMD!

Sincerely,

Rhonda Sabb, CMD, AAMD Region VI Representative
Yolanda King, AAMD Region VI Meeting Committee
John Ondos, CMD, AAMD Region VI Meeting Committee



Exhibitor Registration and License Agreement

Register online now at www.medicaldosimetry.org/meetings/regional.cfm OR submit these forms by mail or FAX.

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Phone: _____ Fax: _____

EXHIBIT SPACE

Registration Fee if no sponsorship provided:

_____ Tabletop plus 2 Representatives \$750

_____ Extra Representative \$275

Set-up will be Thursday, April 12, 6:00-8:00 pm and Friday, April 13, 7:00-9:00 am.

Teardown will be at 3:00 pm on Saturday, April 14.

EVENT PROMOTIONAL SPONSORSHIP

All sponsorships include a tabletop exhibit space and registration for 2 representatives.

_____ Lunch (each) \$2,500

_____ Continental Breakfast (each) \$1,500

_____ Coffee Break (each) \$1,000

_____ Speaker Sponsorship \$1,000

_____ General Sponsorship \$_____



This License Agreement is subject to each and all of the Additional License Terms and Conditions with this Agreement. The AAMD will notify Exhibitor of its assigned space.

Signature of Exhibitor's Authorized Representative

Print Name

Date

NAMES OF EXHIBITOR REPRESENTATIVES

Exhibitor Representatives are invited to attend the educational sessions as long as their booth is also staffed. Continuing education credits will be available, with electronic record keeping available to members of the MDCB.

Exhibitor Representative #1: _____

AAMD Member? Yes No Member # _____

MDCB Member? Yes No Member # _____

Exhibitor Representative #2: _____

AAMD Member? Yes No Member # _____

MDCB Member? Yes No Member # _____

HOTEL INFORMATION

Sheraton Reston Hotel
11810 Sunrise Valley Drive
Reston, VA 20191
www.sheratonreston.com

Located just outside Washington, DC, the Sheraton Reston is minutes from Washington Dulles International Airport and all the shops and restaurants at Reston Town Center - and a short drive from the sites of the nation's capital. Room rates are \$99 per night, single or double. Make your reservations online via the AAMD website or call the hotel at 1-800-325-3535 and ask for the AAMD rate.

PAYMENT INFORMATION

Visa MasterCard American Express Check Enclosed

Card Number: _____ Expiration Date: _____ / _____

Security Code: _____

Name as it appears on card: _____

Cardholder Signature: _____ Date: _____

Total Exhibitor/Sponsorship Fees to be charged: \$ _____

Contact Phone: _____ Day Evening Weekends

Contact Email: _____

Make checks payable to "American Association of Medical Dosimetrists"

Exhibit Space Cancellation Policy:

- Requests must be received in writing to AAMD.
- Refund requests received before March 30, 2012 are subject to a 25% processing fee.
- Cancellations after March 30, 2012 are not refundable.

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For additional information, please contact:

Rhonda Sabb, CMD
AAMD Region VI Representative and Meeting Chair
Email: rdsabb@gmail.com

Stacey Wilson
AAMD Director of Marketing
Phone: 703-677-4081 ext 103
Email: swilson@medicaldosimetry.org

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Registration forms and payment should be mailed to:

AAMD Region VI Meeting 2012
2325 Dulles Corner Blvd, Suite 500
Herndon, VA 20171

Or fax with credit card payment to
703.677.8071



Additional License Terms and Conditions

1. Eligible Exhibits. The AAMD, and its designated meeting coordinator, if any (the "Meeting Coordinator"), reserves the absolute right to determine the eligibility of any proposed Exhibitor and/or products to exhibit at the meeting; and further reserves the right to reject any application and/or limit space assigned to any one Exhibitor.

2. Installation and removal of exhibits. The meeting facility has been reserved for the installation of exhibits from 6-8 pm on April 12 and 7-9 am on April 13, 2012. Dismantling and removal of exhibits may not begin prior to 3 pm on April 14. Exhibitors will be charged \$50 per hour, or any part thereof, for failure to remove the exhibit prior to expiration of the period set forth for dismantling and removal of exhibits. The AAMD reserves the right to disassemble exhibits and charge the Exhibitor as described above, plus charges specific to dismantling and removing the exhibits in the event they are not dismantled in a timely manner.

3. Compliance with fire codes and applicable laws. All exhibits must be constructed and maintained in a manner which complies with applicable fire codes, all other applicable laws, rules, codes or ordinances, and any rules imposed by the owner or operator of the meeting facility. No combustible decorations such as crepe paper, tissue paper, cardboard or corrugated paper shall be used and no volatile, explosive or other flammable matter, or any substances prohibited by law shall be permitted. All decorating materials must be constructed of flameproof material or treated with an approved flame proofing solution. Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to the exhibit and distribution thereof limited to within the Exhibitor's space. Raffles, drawings, or contests by Exhibitor must be approved in advance by the AAMD. No food products or beverages may be distributed from the Exhibitor's space without the prior written approval of the AAMD. The Exhibitor may not display signs or materials that are not professionally prepared or, which, in the opinion of the AAMD, detract from the professional and educational purposes of the meeting.

4. Staffing of exhibits. Exhibit booths must be staffed during all exhibit hours by qualified and eligible employees of the Exhibitor who must be able to explain or demonstrate the products or services being displayed at the exhibit. Exhibitor representatives may not disrupt or disturb other exhibitors, and are required to conduct themselves in a professional manner.

5. Relocation of exhibits or termination of meeting. The AAMD reserves the right to alter the proposed layout and floor plan for Exhibitor's booths, and/or to reassign any Exhibitor's location, all as it determines in its sole discretion. In the event that the meeting is canceled or postponed for any reason whatsoever, the AAMD may cancel this License Agreement and in the event of a cancellation of the meeting, shall refund the deposit or funds which the Exhibitor has paid to the AAMD, but without any further penalty or expense to the AAMD. The AAMD shall not have any liability for damages which Exhibitor may sustain as a result of the cancellation of the meeting.

6. Exhibitor withdrawal. Exhibitor may terminate or withdrawal its license by giving written notice to the AAMD on or before March 30, 2012. In the event the notice of termination is given by Exhibitor before March 30, 2012, Exhibitor shall pay the AAMD a service charge of 25% of the total license fee. Any sums which

have been paid or deposited to AAMD in excess of the 25% service charge will be refunded to Exhibitor within thirty days following notice of termination. In the event that Exhibitor withdraws or terminates this license anytime after March 30, 2012, Exhibitor shall remain liable for and timely pay of 100% of the license fee.

7. Copyright and trademark indemnification. Exhibitor warrants and represents that no music, literary or artistic work or other property protected by copyright, trademark or other intellectual property right protection will be performed, reproduced or used in connection with its exhibit unless the Exhibitor has previously thereto obtained written permission from the copyright, trademark, or other intellectual property right holder. Exhibitor agrees to indemnify and hold harmless the AAMD, its Meeting Coordinator and the owner or operator of the meeting facility, and their respective agents, officers, directors and employees from and against any and all loss, damage, or claim, including attorney fees, with respect to any infringement claim under any copyright, trademark, or other intellectual trademark right protection.

8. Limitation of liability. The Exhibitor shall indemnify and hold harmless the AAMD, its Meeting Coordinator, and the owner and operator of the facility where the meeting is held, and their respective agents, officers, directors and employees, from and against any and all loss, injury, damage or claim, arising out of acts, omissions, or negligence of Exhibitor, its agents or employees. The AAMD, its Meeting Coordinator, and the owner and operator of the facility where the meeting is held, and their respective officers, directors, agents, and employees shall not both be responsible for and shall be held harmless by Exhibitor from any loss, injury, damage, or claim whatsoever or however arising, which may occur to an Exhibitor or to its agents or employees, or to the property or wares of the Exhibitor, arising from any cause whatsoever, in connection with Exhibitor's exhibit at the meeting.

9. Additional rules and modifications. Exhibitor acknowledges that the AAMD has the right to adopt additional rules in connection with the meeting which will be binding upon Exhibitor. The AAMD agrees that in the event any additional rules are adopted or any modification is made to these Additional License Terms and Conditions, it will use reasonable efforts to notify Exhibitor of such addition or modification.

10. Notices. Any and all notices, designations, consents, offers, acceptances or other communications provided for herein shall be given in writing by personal delivery or by certified mail, return receipt requested, and shall be addressed in care of AAMD Region VI Meeting, 2325 Dulles Corner Blvd, Suite 500, Herndon, VA, 20171 and in case of Exhibitor, to its address as shown on the License Agreement.

11. Miscellaneous. The partial invalidity of any provision of this Agreement shall not invalidate or affect the validity of the remaining provisions of the Agreement. This Agreement shall be binding upon and shall inure to the benefit of AAMD and Exhibitor, and their respective heirs, legal representatives, successors and assigns. The failure of any party to demand on any one or more instances, performance of any of the terms of conditions of this Agreement shall not be construed as a waive or relinquishment of any right granted hereunder or of the future performance of any such term, covenant or condition.